

MFT Metaverse -White Paper

- MFT: My favorite things in one world!
- Token: Dewdrop(s)
- Token Symbol: DD
- Land NFT: Plot(s)
- Website: <https://mftworld.com/>

1. Abstract

In this document, we will introduce you to our groundbreaking project that is set to redefine the concept of a metaverse. Our vision is to create a captivating virtual world where individuals from all walks of life can come together and connect with like-minded individuals who share their passions, hobbies, and careers.



2. Introduction

2-1. Metaverse explained:

The Metaverse is a virtual, interconnected universe of digital spaces and experiences that people can access and interact with using virtual reality, augmented reality, and other immersive technologies. It's a shared, persistent virtual environment where individuals can create, explore, socialize, and engage in various activities. It has gained popularity due to its potential to revolutionize digital communication, entertainment, work, and commerce. As

an evolving concept, it offers exciting possibilities like virtual marketplaces, social experiences, educational platforms, and even virtual economies. The Metaverse holds promise for connecting people globally and reshaping the way we interact and collaborate in the future.

2-2. Our Metaverse Solution:

We believe that a metaverse should be more than just a virtual playground. It should be a vibrant, immersive space that brings people together, provides opportunities for personal growth, and facilitates meaningful connections.

MFT world is a metaverse, a vast virtual universe where you will have the chance to explore as your virtual self (avatar), join vibrant communities, stay updated on the latest trends, participate in social events, and engage in a wide range of entertaining games and activities. We want to ensure that when in MFT, everyone feels valued and included, regardless of their interests or backgrounds.



We also understand the importance of personal space and expression. That's why we are introducing Local Areas, where players can purchase their own piece of land and customize it as a private or public space. These spaces will not only serve as a place to showcase your interests but also act as a representation of your identity within the community. They will provide an always available environment for individuals to keep their valuable collections and express themselves creatively.

We are committed to building a metaverse that goes beyond entertainment. We want to create an ecosystem that fosters meaningful connections, nurtures talents, and empowers individuals. By joining us on this exciting journey, you will become a part of our thriving community of like-minded individuals who share a passion for exploring new possibilities and pushing the boundaries of what a metaverse can be.



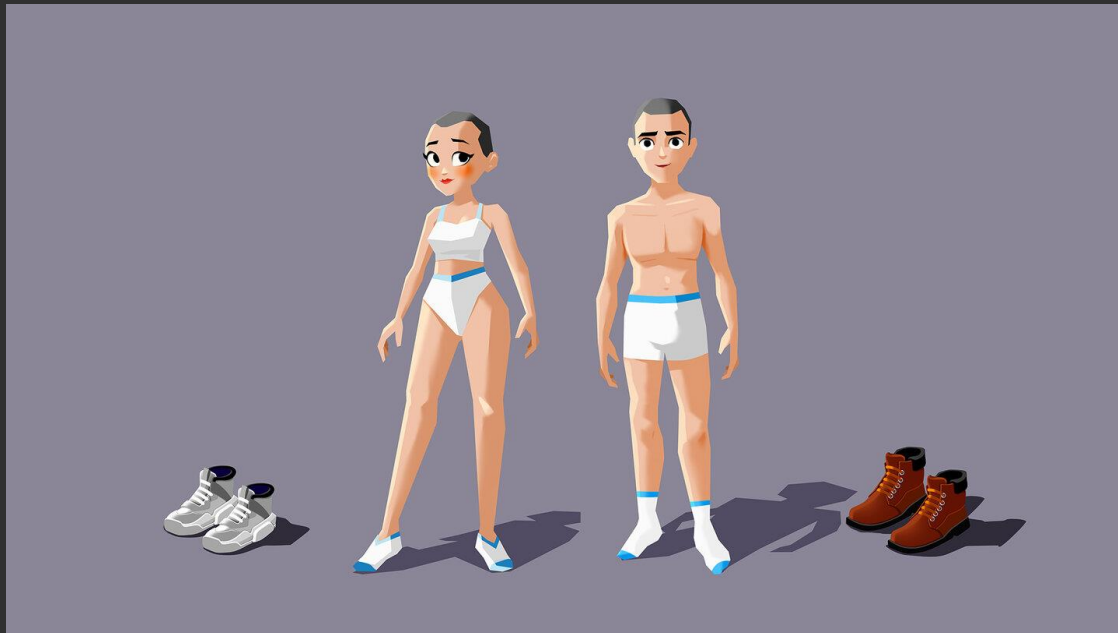
We also introduce our official token, Dewdrop, as the main currency of our world, which serves multiple utilities within the world. It can be used for trading parcels and virtual items, earning rewards, purchasing services or items, participating in auctions, and participating in the governance of the metaverse through a DAO. By incorporating Dewdrop tokens, players are empowered to engage in various in-game activities, enhance their gaming experience, and actively contribute to the development and management of the metaverse.

So, strap in and get ready to embark on this exciting adventure with us. The MFT metaverse awaits, and we can't wait to see you thrive in this dynamic and empowering space.

2-3. The Actual Experience:

Customize your virtual self!

The avatar represents the player within the game world and interacts with its environment. It can be customized in various ways to suit the player's preferences, but it still exists within and contributes to the overall game setting. The avatar customization options will include choices for face, hair, skin features, wearables, and accessories.



Explore the world!

Main hubs are central locations within MFT that act as popular gathering spots for users. They consist of various themed areas designed to cater to different interests and activities. The "Main Square" serves as a central meeting point and may feature events, discussions, or social interactions. The "Game Zone" provides a space for users to engage in different virtual games and activities, fostering entertainment and competition. The "Tech Hub" focuses on showcasing the latest technological advancements, allowing users to explore and interact with various immersive tech experiences. "The Pixel Palette" gallery showcases digital artworks, providing visitors with an opportunity to appreciate and engage with virtual art. The "Cryptorium" functions as a hub for cryptocurrency enthusiasts, facilitating trading, discussion, and education about digital currencies. Finally, "Bustan Park" offers a serene environment for users to relax, unwind, and appreciate virtual nature. These not-for-sale locations are intended to attract high footfall and enhance user engagement, similar to physical plazas in real life. As MFT continues to evolve, more main hubs will be introduced, offering users even more themed areas and experiences to explore and engage with.



Have your own property!

A Plot is the smallest area unit (parcel) that a player may purchase within the world. If you purchase these NFTs, you actually own areas within the world. If you buy multiple adjacent Plots, you can combine them into a block, which gives you more freedom while building, designing & personalizing your property space.

Build Mode on!

The build mode is an incredible in-game feature that allows players to unleash their creativity and design properties within the metaverse. With this mode, players have the power to construct and shape their own virtual properties exactly as they envision them.

Using a variety of intuitive tools and a wide selection of building materials, players can bring their ideas to life with stunning detail and precision. The build mode enables them to customize the layout, architecture, landscaping, and interior design of their properties, making each one incredibly unique.

Create or join events!

There will be various engaging events that take place within the world or multiplayer sessions. These events can be created & organized by the platform itself, the community of users, or by individual users within the metaverse. All in all, you will always find your favorite things among the available content & events.



3. Market Analysis

The Metaverse market has gained significant attention and momentum in recent years, with the rapid advancement of technology and the increasing demand for immersive digital experiences. The term Metaverse refers to a virtual reality (VR) space where users can interact with a computer-generated environment and other users in real-time.

3-1. Existing Platforms:

- **Decentraland:** Decentraland is a blockchain-based virtual world where users can buy, sell, and trade virtual land and digital assets. It also allows users to create, experience, and monetize their own content within the platform.
- **The Sandbox:** The Sandbox is a decentralized gaming platform where users can create, own, and monetize their virtual assets and games using blockchain technology.
- **Roblox:** Roblox is one of the most popular Metaverse platforms, targeting a younger demographic. It enables users to design and create their games and experiences, providing a wide range of creative possibilities.
- **Somnium Space:** Somnium Space is a social VR platform that allows users to create and monetize their virtual experiences. It uses blockchain technology to ensure true ownership of virtual assets.
- **NeosVR:** NeosVR is a collaborative virtual reality platform where users can create, explore, and socialize in virtual worlds. It supports various VR devices and provides tools for building interactive experiences.

- **Cryptovoxels:** Cryptovoxels is a virtual world built on the Ethereum blockchain. It is a voxel-based metaverse where users can build, own, and monetize their virtual spaces.
- **Spatial:** Spatial is a collaboration platform that aims to create a mixed reality Metaverse where users can work, communicate, and interact with each other using augmented reality (AR) and VR technologies. It focuses on enhancing remote collaboration and telepresence.
- **Fortnite:** Although primarily known as a battle royale game, Fortnite also serves as a budding Metaverse. It features various social spaces and events where players can interact, collaborate, and participate in immersive experiences.

3-2. Competitors:

1. **Decentraland:** A virtual reality platform where users can create, explore and monetize content.

Platforms: Web, Windows, macOS, Linux, and Meta Quest

2. **The Sandbox:** A decentralized gaming platform where users can create and monetize their own virtual experiences.

Platforms: Windows, macOS, iOS, and Android, Also compatible with virtual reality devices such as Oculus Rift, HTC Vive, and Windows Mixed Reality.

3. **Cryptovoxels:** A blockchain-based virtual world where users can buy, build and trade virtual land.

Platforms: Web Browsers, VR (limited experience)

4. **Meta Horizon Worlds:** A virtual reality, online video game with an integrated game creation system developed and published by Meta Platforms, where players move and interact with each other in various worlds that host events, games, and social activities.

Platforms: Windows, Meta Quest

As the Metaverse market continues to evolve, we can expect to see more platforms entering the space, offering unique experiences and features to cater to different user preferences and needs.

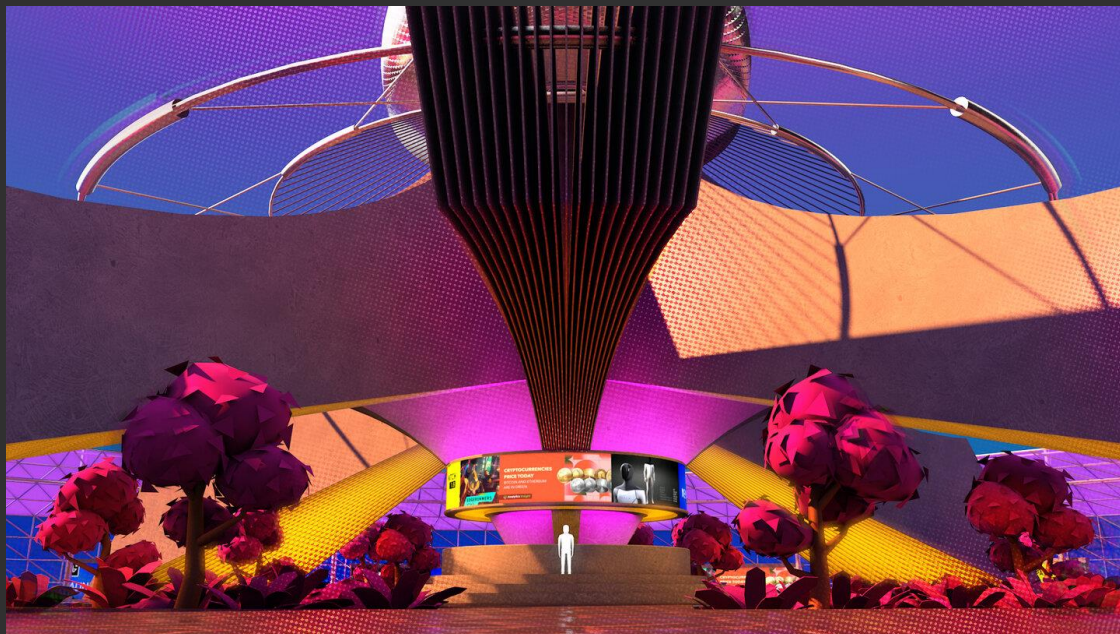
3-3. Competition:

A new metaverse project can still enter the market and compete with established platforms like Decentraland and The Sandbox for several reasons. Firstly, the metaverse concept is still in its early stages, leaving ample room for innovation and creative differentiation. A new project can focus on addressing the limitations and flaws of existing platforms, offering unique features and experiences that cater to specific user needs. Additionally, while VR technology and cryptocurrency investments may both still somehow be in the

early stages of adoption, they are steadily gaining momentum. By launching a metaverse project that seamlessly integrates with popular VR devices and incorporates user-friendly cryptocurrency features, the new project can tap into the growing interest and excitement surrounding these technologies. Finally, with effective marketing strategies and partnerships, a new metaverse project can generate awareness and attract users who are intrigued by the concept but have yet to fully engage in the existing platforms. In summary, despite the ongoing adaptation requirements, a new metaverse project has an opportunity to compete by offering innovation, aligning with emerging technologies, and effectively targeting potential users.

3-4. Filling the gap in the market:

Our metaverse, MFT, aims to provide a unique experience that distinguishes itself from other virtual worlds by diligently focusing on diverse audience preferences. By catering to the varied interests of individuals across different personas, MFT creates a dynamic environment that is both approved and appreciated by each group. We understand that users have distinct passions and curiosities, and by strategically incorporating a wide range of activities, themes, and interactive features, our metaverse offers something for everyone. Whether you are an art enthusiast, a gaming aficionado, a social butterfly, or a business-minded individual, MFT is designed to captivate and engage you in your specific area of interest. With an emphasis on customization and personalization, MFT not only provides a world of endless possibilities but also fosters a sense of belonging and affinity within each community of users.



4. Setting ourselves apart:

4-1. Unlocking a World of Possibilities:

The key opportunities in a metaverse like MFT that integrates different hobbies, passions, and careers include:

1. **Diverse Engagement:** MFT can attract a wide range of participants, including individuals with various interests, hobbies, and careers. By offering a platform that caters to diverse passions, the metaverse can create a vibrant and engaging community.
2. **Collaboration and Networking:** MFT can facilitate collaboration among individuals from different fields, enabling professionals and enthusiasts to connect, share knowledge, and potentially form partnerships. This can open up new opportunities for creative collaborations and business ventures.
3. **Cross-Promotion and Exposure:** By bringing together people with different interests in one place, MFT can become a hub for cross-promotion. Individuals and businesses can showcase and highlight their products, services, or projects to a wider audience, leading to increased visibility and potential growth.
4. **Personalization and Customization:** MFT can offer users the ability to personalize and customize their experiences based on their preferences and interests. This level of personalization can enhance user engagement and create a unique environment where users can truly find and indulge in their favorite things.



Engaging a wider target audience with different interests and purposes can greatly enhance the success of a metaverse experience by fostering strong social aspects. By encompassing diverse interests and catering to various needs, the metaverse becomes a

hub of connectivity and collaboration. People from different walks of life, with varied hobbies and passions, can come together in this shared virtual space. This inclusivity not only drives engagement but also facilitates the formation of communities, encouraging social interactions and the exchange of ideas. The metaverse becomes a platform where individuals can connect with others who share a common interest or purpose, leading to meaningful relationships, collaborative efforts, and the emergence of vibrant virtual societies. The ability to engage with an array of people creates a rich and dynamic metaverse experience, ensuring that it remains relevant, enjoyable, and appeals to a wide range of individuals.

4-2. Platform Compatibility

In order to expand our reach and cater to a wider audience, we have targeted our current web-based metaverse to have a Windows version in near future. By developing a Windows version, we ensure compatibility with the widely used operating system and allow users to have easy access to our metaverse platform on their desktop or laptop computers.

Additionally, we have a vision to further enhance our metaverse by incorporating Virtual Reality (VR) capabilities. VR technology is rapidly advancing, and we anticipate that it will become more widely accepted and accessible in the near future. By integrating VR into our metaverse platform, we aim to provide an immersive and interactive experience for our users.

The use of VR will enable users to enter a virtual world where they can interact with the environment and other users in a more realistic and immersive manner. Users will be able to navigate through the metaverse, explore virtual spaces, and engage in various activities using VR devices such as headsets and controllers.



5. Tokenomics and Distribution

5-1. Token Distribution:

This is how Dewdrop, our official token will be distributed:

1. **Total Supply:** The total supply of Dewdrop tokens is 1,500,000,000 tokens.
2. **Token pricing:** Each Dewdrop token is priced at \$0.01 (1 cent) during the ICO stage, with the potential for future price fluctuations influenced by both the supply and demand of the token as well as the supply and demand dynamics of our metaverse parcels.
3. **Parcel Pricing (Launch):** At our official launch, each purchasable parcel, known as "Plot", will be primarily priced at a minimum of 50,000 Dewdrops. It's worth nothing that Plot owners will have the freedom to set their desired price for their owned plots they wish to sell on the marketplace.
4. **Pre-mined Tokens:** Out of the total token supply, 100,000,000 tokens are reserved for project founders, 200,000,000 tokens are reserved for early investors, and 100,000,000 tokens are reserved to further support the development process.
5. **ICO Offering:** a total of 900,000,000 Dewdrop tokens are offered during the ICO.
6. **Referral Bonus:** 200,000,000 Dewdrops allocated specifically for referral bonuses. This bonus acts as an exciting incentive for players to introduce their friends to MFT and encourage them to join in on the experience.

We believe it is crucial to communicate the rationale behind our decision to pre-mine a portion of the total token supply and reserve it for investors, founders, and project development. By pre-mining these tokens, we aim to ensure a fair distribution of rewards for those who have actively supported our project from its genesis. These reserved tokens will serve as a strong foundation for long-term sustainability, facilitating the necessary resources for further development, innovation, and growth. Moreover, they will incentivize key stakeholders, encouraging their continued involvement and dedication to our shared vision. We are deeply grateful for your support and are committed to making this venture a success for all parties involved.

It should also be noted that the pre-mined tokens will be subject to locked schedules or vesting periods, gradually released into circulation over time, in order to minimize the risk of sudden dumps or market manipulation, ensuring a stable and healthy market for all participants involved in our project.



5-2. Token Utility:

Dewdrop, our official token, serves various purposes within the world:

1. **Trade Parcels:** Dewdrop token is used as a medium of exchange to trade Plots within the game world. Plots (Parcels in MFT) refer to virtual land or regions within the metaverse that players can own or lease.
2. **Trade Items:** Players can use Dewdrop tokens to buy, sell, and trade virtual items within the game. These items can include wearables, resources, and other in-game assets.
3. **Quest/Activity/Competition Rewards:** Dewdrop tokens can be awarded as rewards for completing quests, participating in activities, or winning competitions within the metaverse. These rewards can incentivize players to engage in various in-game activities and improve their overall gaming experience.
4. **Purchase Services or Items:** Players can use Dewdrop tokens to purchase services or items within the game world. These can include character customization options, virtual currency, special abilities, or access to exclusive content.
5. **Auction Systems:** Dewdrop tokens can be utilized in the metaverse's auction systems. Players can bid or purchase virtual assets such as rare items, unique properties, or in-game services through auctions facilitated by the token.
6. **DAO Governance:** Dewdrop tokens can be used to participate in the governance of the metaverse through a Decentralized Autonomous Organization (DAO). Token holders can vote on proposals, make decisions, and influence the development and management of the metaverse.

By enabling these functionalities, Dewdrop tokens provide a seamless and immersive experience for players within the metaverse MFT, enhancing the overall gameplay and economic ecosystem.

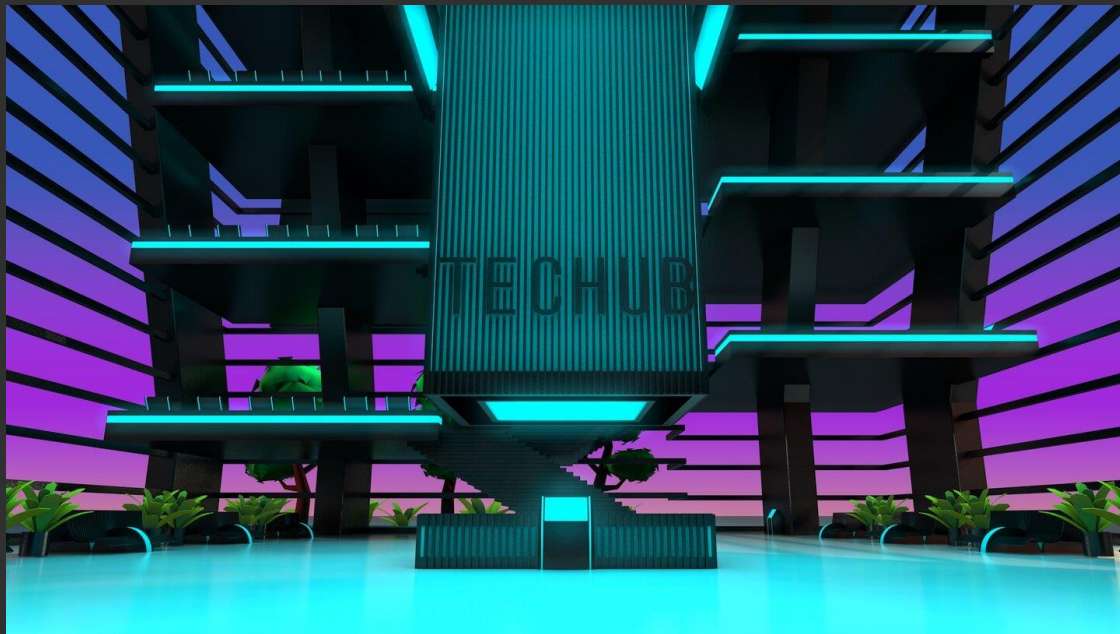


5-3. Potential Growth:

Dewdrop token, as the primary in-game currency in MFT, holds the potential to appreciate in value over time due to several key factors:

1. **Increasing Demand:** As our metaverse world gains popularity and attracts more users, the demand for Dewdrop tokens will likely increase. As more players engage with the virtual environment, there will be a requirement for Dewdrop tokens to participate in various in-game activities, purchase virtual assets, and access exclusive features. The rising demand for Dewdrop tokens can positively impact their value.
2. **Limited Supply:** To maintain a healthy economy within our metaverse world, the supply of Dewdrop tokens may be limited. By implementing a controlled token issuance mechanism, such as the usage of non-fungible tokens (NFTs) or token burning, the scarcity of Dewdrop tokens can be ensured. With a limited supply and increasing demand, the value of Dewdrop tokens may appreciate.
3. **Development of the Metaverse:** Continuous development and improvement of our metaverse world can have a positive impact on Dewdrop token value. As new features, functionalities, and immersive experiences are introduced, user engagement and excitement within the metaverse are likely to increase. This can generate a positive sentiment among token holders, driving the value of Dewdrop tokens upwards.

4. **Integration with the Real Economy:** To enhance the utility of Dewdrop tokens, integrating them with real-world use cases can contribute to their potential appreciation. For example, allowing users to exchange Dewdrop tokens for real-world goods, services, or even other cryptocurrencies can foster broader adoption and increase their overall value.



5-4. Accessibility & Integration

Our token, Dewdrop, goes beyond its role as an in-game currency, as it is designed to become a widely accessible token across various legitimate wallets and cryptocurrency trading platforms. By integrating Dewdrop with trusted wallets, users will have the flexibility to securely store, send, and receive Dewdrop outside of the game ecosystem. Moreover, being listed on reputable crypto trade platforms will enhance the token's liquidity and enable users to trade Dewdrop with other cryptocurrencies effortlessly, ensuring its seamless integration into the larger crypto ecosystem.

5-5. Invest in your own piece of the metaverse!

We have an exciting opportunity for you to invest and own a piece of our virtual ecosystem. Let us explain how the pricing system works. In this section, we will share with you our pricing structure for Plots, which are the same thing as parcels, within our metaverse. Our goal is to provide a fair and transparent pricing system that reflects the value and desirability of each Plot.

Currently, parcels in our metaverse, known as Plots, can only be acquired using tokens and coins from outside our ecosystem. However, in the future, the value of these parcels will be directly tied to the in-game token "Dewdrop". This means that purchasing parcels will involve acquiring or earning Dewdrops first and then converting them into the desired parcels. This shift will simplify the process and create a direct connection between Dewdrops and the value of parcels within our metaverse.

To determine the pricing for each Plot, we have devised a point-based system based on proximity to certain factors within our metaverse map. This includes its proximity to roads, main hubs, and landmarks. Each factor will be assigned a score value from 0 to 5. Once we have calculated each score, we will take an average of all three points to determine the "total score" value of each parcel. This total score will represent its positional value within our metaverse. Based on the total score value, we have established six pricing levels for our Plots. All Plots in the pre-sale period, ONLY if they are purchased with fiat-backed stablecoins such as Binance USD (BUSD), have a 90% discount compared to their original price (the price of the same parcel after the official launch of MFT Metaverse). It should be noted that other payment methods will not have this privilege.

During our presale period, each Plot (parcel) purchase via fiat-backed stablecoins such as BUSD will benefit from a 90% discount. This initial price serves as a special offer for early adopters. However, please note that once the official launch takes place, the price of each parcel will increase back to its original pricing. At the presale, there are ~152,000 parcels available to purchase out of a total of 160,000 world parcels.

Why does the price increase, you may ask? Well, this pricing model is designed to establish the value and scarcity of parcels within our ecosystem. By limiting the supply of parcels and increasing the price at the official launch, we want to emphasize the importance and value of owning a parcel.

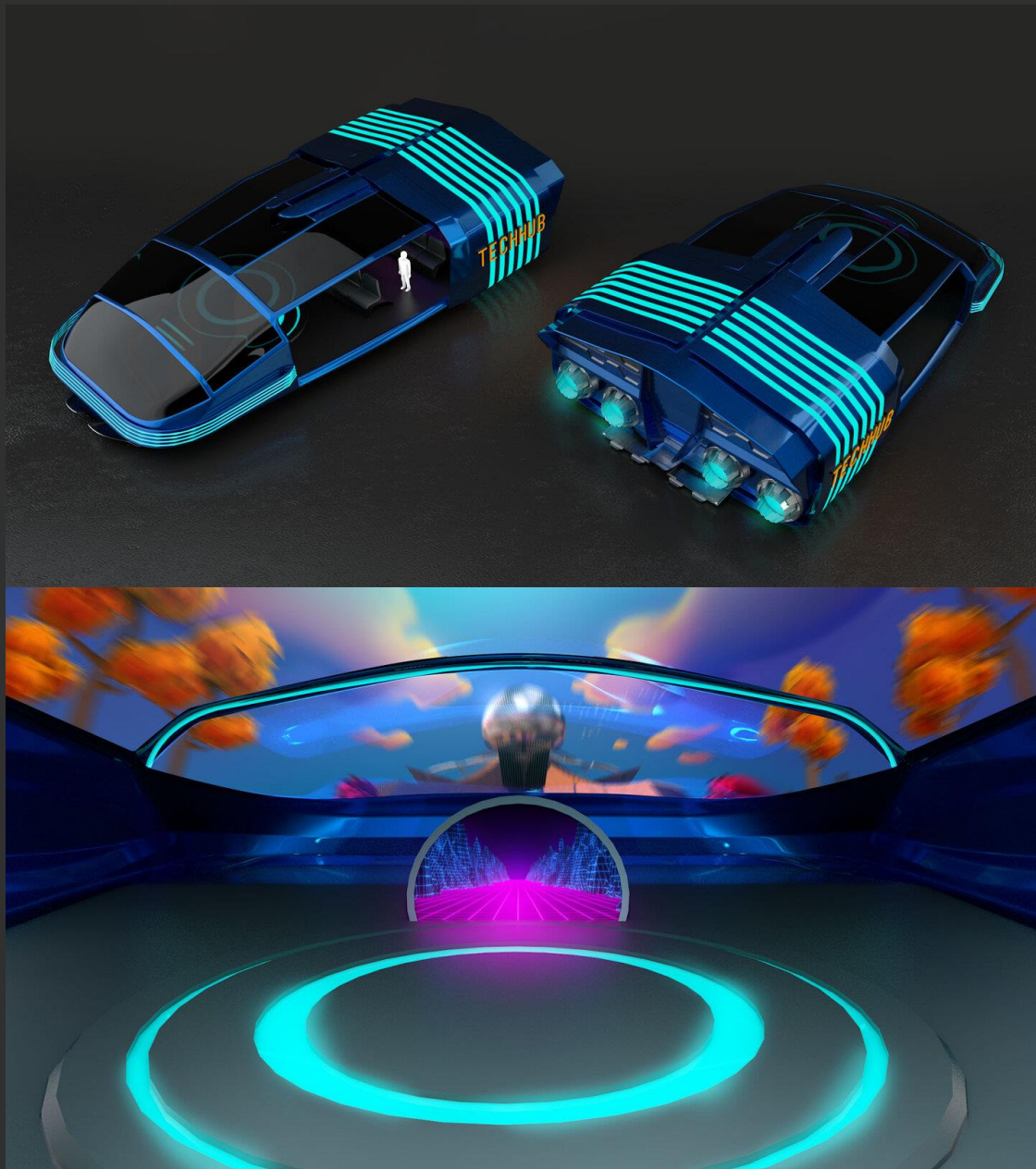
Moreover, this approach has significant benefits for you as an investor. In terms of tokenomics, the limited supply of parcels and the subsequent increase in price ensure that the value of the tokens you hold is directly tied to the scarcity of parcels. This means that as the demand for parcels grows, so does the value of your assets within the metaverse. Players also have the ability to build their own hubs for art, games, or other virtual experiences within their owned parcels. This ownership provides a sense of creative freedom and potential financial gains by monetizing their creations or attracting visitors. Ultimately, this well-thought-out economic model aims to create a sense of trust and confidence among all participants. By owning a parcel, you are not only getting a unique piece of our virtual world, but also a desirable asset that can appreciate in value over time.

So, get ready to join our world and take advantage of this exciting opportunity to invest in parcels with a pricing structure designed to instill trust and maximize value.



Investing in MFT and its token, Dewdrop, presents a smart decision due to the growing importance and potential of virtual reality (VR) in shaping the future. VR offers an immersive and engaging experience that has the potential to revolutionize various industries, including entertainment, gaming, art, education, and communication. As more individuals adopt VR technology, the demand for metaverse worlds, like MFT, is likely to rise drastically. These virtual environments allow users to explore, socialize, and create content, making them an appealing destination for individuals and businesses alike.

By investing in MFT, investors can tap into this expanding market and potentially benefit from the increasing demand for virtual land parcels. As MFT is a metaverse world that focuses on the sale of parcels, owning and trading virtual land within the platform can translate into real-world value and profit. Moreover, the token Dewdrop adds another layer of value to the investment. Tokens within metaverse worlds serve as a medium of exchange and can be utilized for various purposes, such as purchasing assets, participating in virtual events, and trading with other users. As MFT gains popularity and adoption, the value of Dewdrop may appreciate, providing investors with potential financial gains.



This investment aligns with the vision of a future where virtual reality plays a significant role. By capitalizing on the increasing demand for metaverse worlds and the potential of VR technology, investors have the opportunity to benefit from the growth of this emerging industry and potentially achieve substantial returns on their investment.

However, it is important to note that the value of any token is subject to market fluctuation and various external factors. Factors like market sentiment, regulatory changes, and technological advancements can influence the token's value. While the aforementioned factors provide a foundation for potential appreciation, it's crucial to monitor market dynamics and the metaverse's growth trajectory for a clearer understanding of Dewdrop token's value over time.

6. Roadmap and Milestones

Here is a detailed timeline of the development stages for our metaverse project, MFT, including past accomplishments and future milestones:

Stage 1 - Conceptualization:

- Definition of project goals and vision.
- Conduct market research and gather user feedback.
- Determine target platforms and technologies.

Stage 2 - Pre-production:

- Assemble development team.
- Create a detailed project plan and timeline.
- Design the game world and major gameplay features.
- Prototype key mechanics and test their viability.
- Secure necessary resources and funding.

Stage 3 - Production:

- Develop the main sections of the game world.
- Implement technical features and gameplay mechanisms.
- Create and integrate art assets.
- Optimize performance and address technical challenges.
- Conduct playtesting to gather feedback and make necessary adjustments.
- Collaborate with the community to gather ideas and opinions.

Stage 4 - Current Stage:

- Art assets are already completed for the main sections of the game world.
- Many technical implementations and gameplay features & mechanisms have been implemented.
- Focus on refining and polishing the game.
- Work on enhancing user-friendliness of gameplay mechanisms.
- Implement core features such as world events and user-made events.

Future milestones:

Stage 5 - Beta Testing:

- Conduct extensive beta testing to identify and address any remaining bugs or issues.
- Gather feedback from beta testers to improve the overall experience.
- Enhance gameplay balance, performance, and stability.

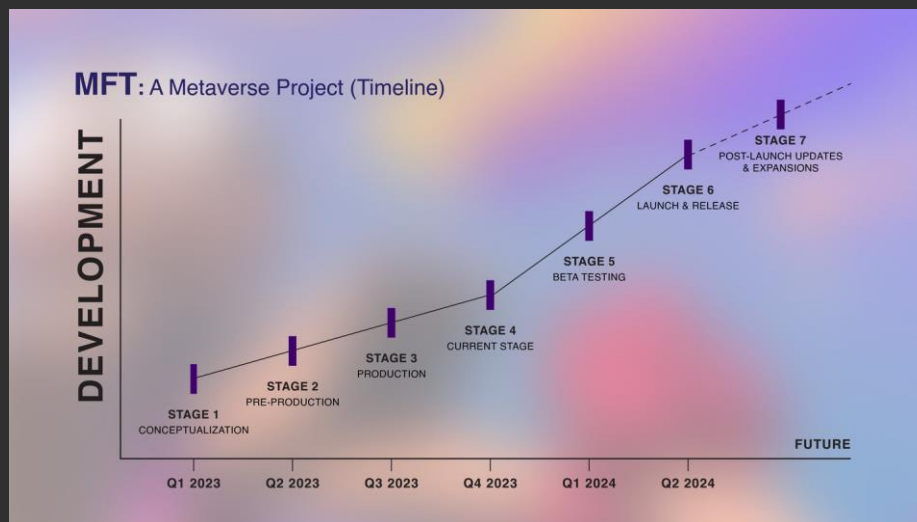
Stage 6 - Launch and Release:

- Finalize the game, ensuring all features and content are ready.
- Plan a marketing and promotional strategy to create awareness.
- Release the game to the public on the chosen platforms.
- Continuously monitor user feedback and address any post-launch issues.

Stage 7 - Post-launch Updates and Expansions:

- Regularly release updates to fix bugs and improve gameplay based on user feedback.
- Introduce new content, features, and events to keep the game fresh and engaging.
- Expand the metaverse by adding new areas, challenges, and user-generated content.
- Foster a strong community by organizing events and fostering player collaboration.

By following these stages and milestones, we will ensure the successful development, launch, and growth of our metaverse project.



7. Our Team

Our core team comprises three distinct departments: Art, Game Development, and Blockchain Development.

Each department is staffed with highly experienced individuals who possess a wealth of knowledge and expertise in their respective fields. The Art department includes talented artists skilled in creating visually stunning graphics and artwork for the MFT world. The Game Development department consists of experienced developers who specialize in crafting innovative and engaging gameplay experiences. Lastly, our Blockchain department is comprised of professionals who are well-versed in utilizing blockchain technology to enhance the security and functionality of our game. What sets our team apart is not only their proficiency within their respective fields but also their extensive experience within the game industry as a whole. This combination of expertise ensures that our team is well-equipped to deliver a top-quality experience that is both visually captivating and technologically advanced.



8. Community and Marketing Strategy

8-1. Community Management

Our strategy for building and engaging a strong community around our metaverse project, MFT, includes the following key components:

1. Consistent activity on main social media platforms: We will maintain an active presence on Instagram and Twitter, as these platforms are popular for engaging with a wide audience. We will create content that is visually appealing, informative, and aligned with our project's goals. This content will include updates on the

development progress, behind-the-scenes peeks, and announcements of upcoming features or events. Regular and consistent posting will help us build a dedicated following and keep our community engaged.

2. **Engagement with the community:** We recognize the importance of two-way communication with our community. We will actively engage in conversations and respond to comments, mentions, and direct messages on social media platforms. By acknowledging and addressing our community's input, questions, and concerns, we aim to foster a sense of inclusivity and build trust. Additionally, we plan to periodically host Q&A sessions, AMAs (Ask Me Anything), or live-streamed discussions to directly interact with our community and gather valuable feedback.
3. **Social listening mechanism:** To effectively receive audience comments and feedback throughout the development stages, we will implement a robust social listening mechanism. This involves leveraging social media monitoring tools to actively track and analyze the mentions, comments, and discussions surrounding our project. By monitoring hashtags, keywords, and relevant conversations, we can stay informed about the sentiment of our community and understand their needs and preferences. This valuable feedback will be utilized to improve our metaverse project, tailor our content, and address any potential issues or concerns in a timely manner.
4. **Community incentives and rewards:** To further incentivize and recognize our community's engagement, we will implement a rewards system. This can include various mechanisms such as conducting community contests, distributing airdrops, or providing early access to exclusive features for active participants. By offering tangible benefits, we encourage continued engagement, enthusiasm, and word-of-mouth promotion, ultimately strengthening our community and attracting new members.



Overall, our strategy aims to create a vibrant and engaged community around our metaverse project, MFT. Through consistent activity on social media platforms, active engagement with our community, effective social listening, and community incentives, we will nurture a strong and supportive community that actively contributes to the growth and success of our project.

8-2. Marketing Strategy

In MFT, partnerships and promotional activities play a crucial role in creating an immersive and engaging experience for users. Here is a list of partnerships and promotional activities that may occur:

1. **In-Game Content Advertisements:** MFT may feature billboards or digital signage within the game world where corporations can advertise their products or services. These advertisements can provide a realistic and dynamic feel to the game environment, allowing companies to reach a large audience within the metaverse.
2. **Partnerships with Corporations:** MFT can form partnerships with corporations that are interested in representing themselves in a new media environment. This could involve creating virtual replicas or branded spaces within the metaverse where users can interact with the corporation's products, learn about their services, or participate in virtual events. Such partnerships can help corporations extend their brand presence and engage with a tech-savvy audience.
3. **Promotional Activities in Digital Space:** MFT can organize various promotional activities within the digital space. For example, hosting virtual events such as concerts, art exhibitions, or product launches can attract both users and corporations. These events can offer opportunities for corporations to showcase their offerings, interact with users, and generate buzz around their brand.
4. **Promotional Activities in Non-Digital Space:** While MFT primarily exists in the digital realm, it can also collaborate with real-world events and promotions. For example, hosting cross-promotional campaigns with physical businesses can create a bridge between the digital and physical worlds. MFT can offer exclusive in-game rewards or promotions to users who visit partner locations or purchase partner products in the real world.
5. **Collaborations with Influencers:** MFT can collaborate with influencers who have a significant following or expertise in gaming, technology, or related industries. These influencers can promote the metaverse, its features, in-game content, and partner collaborations to their audience through live streams, social media campaigns, or exclusive content. This approach can help create brand awareness and generate interest from a wide range of potential users.

The possibilities are vast, and these initiatives can create a mutually beneficial ecosystem within the metaverse.



9. Legal and Compliance

Legal and Regulatory Terms for MFT and Dewdrop

1. **Data Privacy:** We prioritize the protection of your personal information and ensure compliance with all applicable data protection laws. We collect, store, and process your data only for legitimate purposes, and your consent is always sought before doing so. We have implemented robust security measures to safeguard your data from unauthorized access, alteration, or disclosure.
2. **Security:** The security of your digital assets and transactions is of utmost importance to us. We employ state-of-the-art technologies and industry best practices to ensure the integrity and confidentiality of your information. We continuously monitor and update our security systems to mitigate potential risks. However, it is essential for you to take necessary precautions, such as using strong passwords and safeguarding your account information.
3. **Intellectual Property Rights:** We respect intellectual property rights and expect our users to do the same. The content, designs, logos, trademarks, and any other intellectual property associated with MFT and Dewdrop are protected by applicable laws. Unauthorized use, reproduction, distribution, or modification of our intellectual property is strictly prohibited. Any user-generated content on our platform remains the intellectual property of the respective user, but by using our services, you grant us a non-exclusive license to use and display such content within the context of our platform.
4. **Compliance:** We are committed to complying with all applicable laws, regulations, and industry standards. This includes anti-money laundering (AML) and know your

customer (KYC) requirements, which are in place to prevent fraudulent activities and promote the integrity of our platform. By using our services, you agree to provide accurate and verifiable information as required for compliance purposes.

5. **Terms of Service:** We have comprehensive terms of service that outline the rights and responsibilities of both our users and our platform. It is important to familiarize yourself with these terms before using our services. These terms govern the use of MFT and Dewdrop, including but not limited to the creation and management of your account, transactional activities, and dispute resolution procedures.

10. Conclusion

Our Metaverse, MFT, aims to go beyond entertainment and create a vibrant, immersive space that brings people together, facilitates meaningful connections, and empowers individuals. Through vibrant communities, social events, customizable personal spaces, and our official token, Dewdrop, we strive to create an ecosystem that nurtures talents and fosters personal growth. Join us on this exciting journey and become a part of our thriving community in the MFT metaverse, where you can explore new possibilities and push the boundaries of what a metaverse can be.